

# THE PALAIS ROYAL

"I TOLD YOU SO."

The Palais Royal's Introductory Sale of New Millinery occurred Monday, January 21. Today we do not retract one word, and rather proudly state—"I told you so." This is what was said in Sunday's Post of January 20:

"Too much stress cannot be placed upon the mushroom idea, for it is the idea which, above all others, will stand out prominently among the season's features."

"The general shape and construction of these mushroom hats will depend largely on the nature of the hat. In the small effects, medium-sized crowns will prove quite a feature, these, as a rule, being twisted and manipulated in various fashions. In fact, there will be nothing remarkable about the crowns of the majority of these mushroom turbans."

"A shape attractive to quite an extent is somewhat on the order of the poke bonnet, with the mushroom feature, however, also introduced. The poke is always a favorite type with those who can wear it, and its introduction into the field this year is therefore of peculiar interest."

"In not a few of these mushrooms there is a marked dent in the front of the brim. This is an idea which has been introduced before on a number of occasions, but as applied to the mushroom it is very effective and pleasing."

"The Cloche, or Bell Shape, is one of the favorite forms in Paris today. The Cloche is a large hat, with mushroom brim and rather high crown, the latter being sometimes of the flat derby variety, and again of the crush description. As to trimming, this may be in a number of different forms. The Cloche is a very beautiful hat, and is particularly beautiful, with fluffy, dressy costumes or wraps."

## Were We Not Right?

When the exclusive milliners come here for ideas, and when the Palais Royal Millinery is the talk of all feminine Washington, we know we were and are right. It's so easy to follow—it requires genius to lead. The Palais Royal has led this season—from the earliest moment—and without having to acknowledge one error of judgment.

## 20 Per Cent Discount

Paris Hats—bearing the names and addresses of the world's most famous milliners—are a costly luxury. Imported as inspirations—worth to us the loss in dollars and cents they always bring. Even when marked at various prices, from \$25 to \$45, they brought no profit in money—and now one-fifth is to be deducted from these prices, a considerable loss ensues. Are you one of the many visitors who have had "an eye" on one of these Paris Hats? It's yours tomorrow—if you are not too late—at the lesser price that 20% discount makes it.

## Fifty \$10.00 Hats, \$7.50.

These will be the most popular Souvenirs of this Easter "Opening." Fifty of these newly made Hats, with every latest-moment touch, are to be \$7.50 instead of \$10, for choice. A similar Souvenir offering during the first "Opening" created the greatest enthusiasm. Let us repeat what we then said:

"Only this request to make—the visitors who secure these hats will please inform friends that they are \$10 hats; otherwise we shall be requested to later duplicate them at \$7.50, which we cannot do."

## Fifty \$6.50 Hats, \$5.00.

These Hats were only quite lately made—purposely, in order that every tailored suit should have an appropriate hat to wear with it. Made of horsehair plaques, in mushroom, sailor and toque effects, trimmed with maline, wings, quills and ribbon; black and in shades of colors to go with the new suits. Modeled after the expensive English hats, they are really remarkably good value at \$6.50. The complimentary price—\$5—is only for tomorrow, a Souvenir of the Easter "Opening."

## Children's Hats, \$5 Up.

The agreeable surprise for tomorrow's "Opening" will be the Picture Hats at \$7.50. Made of Tuscan braids, in poke effects, with soft chiffon facing and trimmings of flowers and ribbons. "As pretty as a picture"—the child wearing one of these hats. We'll not deprecate the \$5 Hats or those at \$10 and \$12—we'll claim best satisfaction at all prices.



**TOMORROW**  
**Monday,**  
**SOUVENIR**  
**See These**

## Tailor-made Suits.

A Practical Souvenir—10 per cent discount allowed on all Cloth Suits marked \$30 and at various prices up to \$65. A question—Supposing that companion suits are \$35 to \$75 at the exclusive stores, will not the less prices at the Palais Royal, made still less by 10 per cent, be of interest to you?

Any \$16.98 Suit.....\$15.00    Any \$25.00 Suit.....\$22.50  
Any \$20.00 Suit.....\$18.00    Any \$27.50 Suit.....\$25.00

All are the fashions of the moment. Among these, the semi-long sleeve, not so short, however, as for a more dressy type of costume. It reaches just half way between the elbow and wrist, and is terminated by a broad band, fitting quite tightly round the arm, or by a somewhat looser or narrower one.

## Best Variety Linked With Least Prices.

A half-hundred styles are here, designed for the slim, the medium and full form, the short, the average and the tall woman. So great is the variety that alterations are very seldom needed, but when necessary the gratuitous services of an expert tailor are at command, and an absolutely perfect fit is assured.

## Semi Costumes.

The charmingly new Princess and two-piece costumes. Prices marked on these gowns range from \$25 to \$65—one-tenth will be deducted from the price of those selected here tomorrow. Choice is offered of Voile, Chiffon Cloth, Taffeta Silk Dresses; some silk-lined throughout. The trimmings, of lace, silk embroidery and ribbons, are more or less elaborate. The sleeves are quite a feature, some with entire lace under sleeve.

\$13.50 for \$15 and \$18 for \$20 Silk Dresses.

The \$15 Dresses are of taffeta silk, in plain, stripes and checks, in fancy shirt-waist and "jumper" effects. The \$20 Dresses are only more elaborately trimmed, some having lace yokes back and front.

## White Costumes.

The best of Lingerie Costumes, in Princess and Empire effects, are here at \$20 to \$50—with 10 per cent discount allowed as a Souvenir of the "Opening." The materials include imported batiste, lawns and Swiss, with fine lace, embroidery and ribbon trimming.

## White Serge Suits, a l'Anglaise.

These Man-tailored Cream-white Serge Suits have the English box coat, with collar and cuffs of black velvet or silk. The skirt, full pleated, drapes to perfection. Prices, \$22.50 and \$25.00—less 10 per cent discount.

# \$100,000 Worth of New Dress Materials

\$1 Cloths, 89c    75c Cloths, 68c    50c Cloths, 44c

The \$1 Cloths to be 89c tomorrow comprise a vast collection of all-wool Suitings, Marquises and Voiles, 50 and 52 inches wide. The 75c Suitings, to be 68c, and the 50c Suitings, to be 44c, are here in a half hundred distinct styles, all phases being represented, from the filmy to the serviceable and practical worsteds, that can be worn almost any day in the year. Hair-line stripes and checks are the fad in New York and well represented here.

## Black Fabrics at 10 Per Cent Discount.

Among the wool fabrics are Marquises, Voiles, Grenadines, Panama Cloth, Prunella and Chiffon Broadcloth. The Black Silks include a quarter hundred styles. The Marquise is here of all wool and all silk. "Marquise" is the keynote of style. Its soft draping qualities and sheerness of construction make it the ideal fabric for afternoon and evening wear adopted by the Rue de la Paix and Fifth avenue. One-tenth deducted from the price of a dress will help to pay for the linings.

## Linings, "Marvel Silk," "Princess Silk," "Clever Silk."

Experimental linings are plentiful—sometimes good—far oftener not. Who is daring enough to experiment with new claimants when the tried and true are at hand? "Marvel Silk" makes the ideal drop skirt, being light in weight and musically rustling, costing only 29c yard. "Princess Satin" and "Clever Satin" are best for jackets and lining of petticoats, costing only 25c yard. The best cheap linings are the reliable Percalines, here at only 12½c and 16c a yard. Take no risk with linings—it's as dangerous as using some unknown material for the foundation of a house. Linings are with dress goods, trimmings and ribbons, on Second floor.

## Trimmings.

A most important feature this season. Ask to see the new and beautiful Chiffon Applique and Silk Braid Trimmings, Pendant Ornaments, Buckles, Buttons, etc.

69c yard for the 75c Persian band and one-side effects, light and dark.  
10c dozen for choice of five styles Ocean Pearl Buttons used for white dresses and waists.  
85c dozen is a surprise price for new Fancy and Enamelled Buttons, some of which are worth not less than \$1 dozen.

## Ten Per Cent Discount Tomorrow

On All the New Trimmings at \$1 a Yard and Up.

12c yard tomorrow for 16c Silk Pull Braids, ½-inch wide.

25c yard tomorrow for this new Persian Trimming, ½-inch wide.

64c yard tomorrow for the 75c Applique Braid Trimming, 2 inches wide.

21c yard tomorrow for this 25c Silk Gimp Trimming, 1 inch wide.

64c yard tomorrow for 75c Braid Passementerie, 1½ inches wide.

33c yard tomorrow for the 45c Chiffon Applique Trimming, 1 inch wide.

## Ribbons.

Prices range from 10c for 10-yard pieces of narrow silk ribbon to \$1.50 per yard for 10-inch embossed ribbon.

19c yard for the 25c Pure Silk Ribbons, plain and satin taffeta, 4 and 5 inches wide.

29c yard for the 7-inch-wide Mes-saline and 5-inch Satin Taffeta Ribbons.

39c yard for the 5-inch-wide Plaid, Check and Stripe Ribbons, in charmingly new color combinations.

50c yard for 7-inch-wide Satin Taffeta Ribbons, for millinery, sashes, girdles, etc.

## No Substitutes.

Cheap Notions are dear—as every wise woman knows. They are only placed on the market because they bring a good profit in dollars and cents. None of these cheating "substitutes" are here. For the "Opening" complimentary prices are quoted for the following, well known and famous:

"Omo" Shields, 16c.

25c Scissors, 7c.

De Long Hump Hooks and Eyes, 5c Card.

Warren's Featherbone, 4c.

Millward's Needles, 3c.

B. & A. 100-yard Spool Silk, 3 for.....25c    Dressmakers' Pins, ¼ lb.....10c

Richardson's 100-yard, 3 for.....25c    Skirt Markers, new.....12c

Clark's O. N. T., 200 yards, 6 for.....25c    Ball and Socket Fasteners.....8c

Windsor Hooks and Eyes.....3c    Hooks and Eyes, hump.....1c

Columbia Hooks and Eyes.....3c    Thimbles, all sizes.....3c

Silk Taffeta Binding.....7c    Crowley's Gold Eye Needles.....3c

Prussian Binding.....15c    Tape Measure, 60-inch.....1c

Serge Belting.....50c    Chic Whalebone.....12c

Curved Skirt Binding.....3c    Kimsey's Waist Former.....12c

**The Palais**  
**11th St. A. Lisner,**